



Council Agenda Report

To: Mayor Grisanti and the Honorable Members of the City Council

Prepared by: Patricia Salazar, Senior Administrative Analyst

Reviewed by: Richard Mollica, Planning Director

Approved by: Steve McClary, Interim City Manager

Date prepared: June 1, 2021

Meeting date: June 14, 2021

Subject: Malibu Farmers Market Parking

RECOMMENDED ACTION: Consider whether to waive temporary use permit application fees for the use of the City's Sycamore Village property for parking for the weekly Malibu Farmers Market.

FISCAL IMPACT: Funding for this permit was not included in the Adopted Budget for Fiscal Year 2020-2021. If approved, waiving the permit fees will result in a loss of revenue of \$300 for Fiscal Year 2020-2021 in Account 101-0000-3421 (Planning Review Fees).

WORK PLAN: This item was included as item 2a in the Adopted Work Plan for Fiscal Year 2020-2021.

DISCUSSION: The organizers of the Malibu Farmers Market applied to use the City's Sycamore Village property at Civic Center Way and Stuart Ranch Road, commonly referred to as the Chili Cook-Off site, for parking during the weekly Farmers Market. The Farmers Market is held on the adjacent County property every Sunday and no other changes other than the location of the required parking are proposed.

In February 2021, the Council waived the \$3,488 permit application fee to amend the Farmers Market's conditional use permit to re-locate parking during the Santa Monica College-Malibu campus construction.

In May 2021, the Planning Commission approved a conditional use permit amendment to allow for the ability to temporarily re-locate parking through January 1, 2022 consistent

with Ordinance 456. However, as part of the amendment and as required by Ordinance 456, the Farmers Market must obtain a temporary use permit to use the City lot for parking.

The Farmers Market has submitted the application packet to obtain a temporary use permit. However, the Farmers Market operators have requested that the Council waive the \$300 reduced permit application fee for non-profit organizations. Staff recommends waiving the permit fee as the fiscal impact is minimal and the weekly event provides a benefit to the community at large. The Farmers Market supports local vendors and provides community members with an alternative shopping venue.

If the construction of the Santa Monica College Building is not completed by January 1, 2022, staff can return with an amendment to Ordinance No. 456, which allowed parking as a temporary use on the City lot, for the Council's consideration. In addition, at the Council's direction, staff can bring back an item to consider waiving any future associated permit fees for the continued use of the City lot.